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Canon L-1 with lever wind, Canon 50mm f2.8 lens, \$229; 50mm f1.8 \$269.50; Canon VT Deluxe with trigger action and Canon 50mm f1.8 lens, \$299.50; Canon VT Deluxe with trigger action and 50mm f1.2, \$399.50.



## Canon

LENSES

. . embody the latest "rare earth" optical glass elements, pioneered by Canon to revolutionize optical design throughout the world! Made in one of the world's largest, most modern factories, to exacting standards never before reached in lens manufacture. From basic design - to optical glass - to finished lens, Canon quality-control guarantees performance unequalled by any other lenses! Spectracoating internally and externally by a revolutionary process assures optimum color and tone balance, greater light transmission, complete flare elimination.

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